

FORMULA STUDENT NETHERLANDS

FSN2025 – Business Plan Presentation Event – Deep Dive Topic

Dear Company Representative,

I am writing to you on behalf of the FSN Business Team to express our interest in potentially investing in your company. We have been following your progress and are impressed with the innovative solutions and growth trajectory you have demonstrated.

As part of our due diligence process, we believe it would be beneficial to consider alternative locations for your company's manufacturing location (if you do not have one: headquarters). Based on our research, **Assen** and **Budapest** could be a good fit

We believe that evaluating and presenting these options would deepen our understanding of your business.

To facilitate this evaluation, we provide you with the factors to compare:

- **Market Accessibility:** E.g. ease of access to key markets, suppliers, and customers.
- **Regulatory Environment:** E.g. local regulations, compliance requirements, and ease of doing business.
- **Innovation Ecosystem:** E.g. presence of research institutions, innovation hubs, and support for startups
- **Talent Pool:** E.g. Availability of skilled professionals, workforce quality labor cost

Please compare these two cities with your current manufacturing location (or headquarters) and present your analysis at our next meeting in Assen.

Best regards,

FSN Business Team

PS: in case your location is already Assen or Budapest, add Munich to your comparison